

# STRONGER • TOUGHER • SAFER

# FREEZGARD®

## Mag Chloride Ice Melter Crystals

### Powerful Performance

Made in the USA, FreezGard 100% magnesium chloride hexahydrate delivers all the performance you'll need. These ice penetrating crystals begin working on contact, rapidly melting ice and snow, even in temperatures as low as -25°F/-32°C. It's rare that you will ever need anything stronger.

### Unique Crystal Shape Means Optimum Performance

Ice melter performance is affected by two factors – surface area (contact with ice and snow) and mass (how well it's pulled down into ice and snow). Pellets have mass, but little surface area. Flakes have a large surface area, but little mass. FreezGard's unique crystal shape has the optimum combination of both to dissolve ice and snow quickly. Plus, it won't blow away like flakes, or roll away like pellets, making FreezGard the ice melter that truly stays on the job.

### The Safe and Natural Choice

The magnesium chloride used for FreezGard is naturally extracted from Utah's Great Salt Lake. It is less toxic than baking soda and safer than calcium chloride:

- Safer for people – When used as directed, FreezGard won't burn skin like calcium chloride can and there's no need to wear gloves or goggles during application
- Safer for animals – won't harm their paws
- Safer to use on concrete – less damaging to concrete surfaces than calcium chloride
- Safer on vegetation – because FreezGard contains one-third fewer chlorides than calcium chloride, chances of damaging plants with leaf burn and root toxicity are greatly reduced

Plus, FreezGard won't leave a slick, oily residue that can cause slips and falls, and if it gets tracked indoors, it can be easily cleaned up with a mop and water.

With FreezGard, you've got power, performance and safety on your side.

#### KEY FEATURES

#### BENEFITS

100% magnesium chloride hexahydrate

- Melts more ice and snow at lower temperatures
- Melts ice down to -25°F/-32°C\*
- Safer on concrete and metal than other conventional ice melters when used as directed
- Safe for animals – won't harm their paws
- Safe on vegetation when used as directed
- Less toxic than baking soda

Unique crystal shape

- Optimum combination of rapid ice penetration and scatter control
- Dissolves quickly for fast melting action
- Won't roll away like pellets, or blow away like flakes
- Penetrates ice faster than flakes

Doesn't require gloves or goggles

- Safe to handle, won't burn skin when used as directed

Exceptional package design

- High-visibility graphics to catch customer's attention
- Prominent selling features expedite decision-making process
- Bilingual instructions
- Easier and faster sell-through

Nationally distributed

- Readily available

*\*Eutectic Temperature*

#### PACKAGING SPECIFICATIONS:

|                 |                 |
|-----------------|-----------------|
| Package Size    | 50# Poly Bag    |
| Item No.        | 53050           |
| Pkg. per Pallet | 50              |
| Wt. per Pallet  | 2560#           |
| Package Cube    | 1.60            |
| Pallet Pattern  | 5 x 10 = 50     |
| UPC Code        | 0-41482-53550-5 |



Be sure you have the performer your customers need  
—FreezGard Mag Chloride Ice Melter Crystals.



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